



## Frequently Asked Questions

### Why Attend?

**IoT Converge is the intersection of igniting technology and international brands. IoT Converge brings together the brightest minds in IOT for an immersive experience designed to demonstrate and engage in the IOT convergence that is connecting multiple industries and driving growth.**

**500 global industry professionals will come together at this event to learn actionable solutions from leading industry brands they can implement immediately for their companies. The 2018 theme, Change, Connect, Converge, will highlight trailblazers leading innovation who will share their experiences, strategies and collaborations with some uncommon partners.**

**At IoT Converge 2018, attendees get a firsthand, interactive experience in today's IoT playground and insight into what's next in technology.**

### Reasons to Attend

- Learn how leading brands have successfully implemented IoT solutions in place today
- Navigate the complex IoT ecosystem to identify partners, providers, and prospects
- Understand how IoT drives performance, growth, and profitability through analytics / business intelligence
- Be the first to demo Immersive Experiences in IoT

### Who Should Attend?

- Technology professionals from companies of all sizes looking to understand how to evaluate and implement IoT solutions to drive business transformation and create new revenue opportunities
- CTOs, CIOs, CEOs and CXOs seeking to innovate and transform
- M2M Platform companies

### Where is the event located?

Georgia Tech Hotel & Conference Center  
800 Spring Street, NW  
Atlanta, GA 30308

How do I get to the Georgia Tech Hotel & Conference Center?

- [Driving Directions to the Georgia Tech Hotel & Conference center are located here.](#)
- The Georgia Tech Hotel & Conference Center is conveniently located between the North Avenue MARTA Station and the Midtown MARTA Station. [Full Directions are located here.](#)

Where do I park? How much does it cost?

Georgia Tech Hotel & Conference Center Parking Deck

- Parking Garage Address: 770 Spring St. NW, Atlanta, GA 30308-1031
- The parking deck is attached to the Georgia Tech Hotel and Conference Center, offering easy and convenient parking for all attendees.
- TAG will pay for your parking on the day of the event, Monday, September 10<sup>th</sup>. You will receive a parking validation sticker from the Registration Counter.  
*PLEASE NOTE – Day parking passes are a one-time use only (1 in and 1 out).*

What is the date of the event?

- This is a one-day event. The event runs from 7am – 3:30pm on Monday, September 10<sup>th</sup>. There will be post event activities within Tech Square immediately following IoT Converge that attendees are invited to join.

What is the attire?

- Business Casual or Dress to Impress

Arrival Time & Check-in

- Please plan to arrive by 7:30 am in order to guarantee a smooth check-in, breakfast, and an opportunity to check out our exhibitor showcase.
- We will kick-off the event in the main ballroom at 8:30 am.

When does the event end?

- The event officially closes at 3:30 pm, but please stick around for our post-converge activities just one block away at The Garage until 5:00 pm.

What is included with my registration?

- Printed Program with Agenda and Mainstage Keynote bios
- Goody bag from our sponsors
- Main conference with keynote presentations and breakout sessions
- Lunch
- Interactive demos and opportunities to meet with exhibitors
- Refreshments throughout the day

- Unparalleled networking opportunities with leading industry brands and experts
- Parking - \$40 value
- Invite to Show&Tell presented by Comcast Business at The Garage post-event

Is WiFi access included with registration?

- Yes, attendees will have WiFi access from Georgia Tech.

Is there a promotional rate for the Georgia Tech Hotel & Conference Center for IoT Converge attendees?

- [Yes, view the specials here.](#)